



Voyage-Air: the Electric Dream comes TRUE

Full range of FULL-SIZE electric travel guitars that fold in half. They fit in a laptop-size case!

Livermore, CA - January 14, 2010 - A year ago, Voyage-Air Guitar shocked the NAMM show with the introduction of full-size acoustic guitars that folded in half for travel. Guitars that held their pitch when restored to playing position. Guitars that were 'no compromise' instruments that would go on to prove their worth ON STAGE with the likes of Rusty Anderson and the **Paul McCartney Band**.

History repeats. For 2010, Voyage-Air Guitar introduces the **TransAxe™** series of electric guitars. Available in four distinctive models, each TransAxe™ model is carefully engineered to deliver the tone of the world's best-loved electric guitars. All in a guitar that folds in half for travel, and fits into its distinctive DuraTrans™ carry case that is about the size of a laptop computer case. You have to SEE it to BELIEVE it. And with these guitars, to HEAR and PLAY THEM will shatter any notions you've ever had about electric travel guitars! They're that good!

Again, master luthier Harvey G. Leach designed the special shape of the TransAxe™ guitar series. "I had in mind playing comfort, as well as the overall tone of the instrument," said Leach. "I knew from experience that certain combinations of tonewoods, along with special shaping of interior tone chambers would make an instrument that's not only lightweight for travel, but is also resonant. This gives great sustain, while enhancing the sound signature of each model."

"After a year of refinements and testing, we've really dialed-in Harvey's unique design," said Adrian Bagale, COO of Voyage-Air Guitar. "Of course Harvey was right on: it's a combination of woods, shapes, chambers and custom TONERIDER® pickups that brings these instruments to life. I'm serious: aside from the vibe and the tone, these guitars really feel 'alive' in your hands. Don't take my word for it - PLAY ONE! The fact that they fold in half for travel takes their value and convenience to a whole new level."

For the first day of the 2010 NAMM Show, Voyage-Air introduces four new TransAxe™ series guitars:

Model VE-S1. Venerable 'Strat-Style' with three TONERIDER® single-coil Alnico-V pickups adapted to the folding travel guitar. The body is solid Alder, and a neck of solid Canadian Maple. The five-way pickup switch is wired through classic Volume-Tone-Tone controls. Fat frets make for easy chords and bends, 24 $\frac{3}{4}$ " scale length.

Model VE-T1. Here's the 'Tele-Style' layout updated for a folding travel guitar. Here, the body is solid Alder, and the neck is Canadian Maple topped with a Rosewood fingerboard. Custom TONERIDER® 'lipstick-style' pickup at the neck, and angled single-coil at the bridge. Three-way toggle switch for the pickups, and stacked push-pull single knob controls both volume and tone, keeping vintage-looks in line with the retro mint-green pickguard. Fat frets, 24 ¾" scale length.

Model VE-R1. A modern Retro-Style guitar, with a pair of custom TONERIDER® Alnico II 'Soapbar-Style' pickups in a tortoise-look pickguard. The body is solid Alder and the neck is Canadian Maple topped with Rosewood. Three-way toggle for the pickups, and two Volume and two Tone controls to tune the wide range of sounds from this guitar. Fat frets, 24 ¾" scale length.

Model VE-H1. The classic twin-humbucker style guitar, with a pair of TONERIDER® Alnico IV pickups set 'PAF-style' into a solid Maple top finished in amber-sunburst. Solid Mahogany body, and solid Mahogany neck topped with a Rosewood fretboard. Three-way toggle for the pickups, and two Volume and two Tone controls to tune the wide range of sounds from this guitar. Fat frets, 24 ¾" scale length.

All four new TransAxe™ guitars include the DuraTrans™ carrying case. The tough, ballistic-nylon outer shell is molded onto foam for a case that's about the size of a large laptop computer case - yet still has a zippered pouch for a separate laptop, and a concealed pocket that folds open to reveal convenient backpack carry straps.

With an MSRP of \$699 - \$799 depending on model, the new Voyage-Air TransAxe™ guitars represent guitars that are as easy traveling as they are to afford. "It was always our dream to create a convenient, folding electric guitar," said Jeff Cohen, co-founder of Voyage-Air Guitar. "The quality of these instruments, and the quality of their engineering make them unique in the industry. Nothing on the market approaches the value of a Voyage-Air TransAxe™ guitar."

More information is available NOW at the Voyage-Air Guitar website: www.voyageairguitar.com. Come see all the amazing new Voyage-Air Guitar models at NAMM in Hall E, Booth #1525!

Sincerely,

The Voyage-Air Team

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