



## New Songwriter-04 Series from Voyage-Air

Jet-Black gloss finish on Solid Spruce Tops. Stunning Retro-Look. Incredible Retro-Price!

**Livermore, CA - January 16, 2010** - Expanding the Voyage-Air line of the world's best folding travel guitars is the new **Songwriter-04 series** of acoustic guitars. Building on the solid reputation established by the existing Songwriter™ OM and Dreadnought guitars, the new Songwriter-04 series instruments match key features, offer a stunning new look, and ring the register at far more affordable prices.

Tops for the refinements on the Songwriter-04 series are the tops themselves: Solid Spruce tonewood supported by advanced X-bracing, and finished with a knockout **Jet-Black gloss finish**. Elegant white single-ply top and back binding contrasts the lush sheen of the select Mahogany back and sides.

The result? A beautiful, retro-vibe guitar that will stand out, while being comfortable to play, and with the sound that you can only get from a solid-wood top. These guitars are a great value!

Adrian Bagale, COO of Voyage-Air Guitar, helped nail down the refinements of these unique guitars: "A solid wood top makes a difference for any acoustic guitar," said Bagale. "The solid Spruce we've chosen for the Songwriter-04 series *makes a huge difference* in the tone. These guitars are fearless: you can really play them loud. Oh, and they have a rich, harmonic sound. With crisp, articulated detail."

Completing the appointments on these guitars are features common to other Voyage-Air instruments: Solid Rosewood fingerboard and bridge, inlaid soundhole rosette, solid Mahogany neck with Rosewood heel cap, the distinctive Voyage-Air pickguard in matching black, the proprietary Voyage-Air captured nut, a compensated saddle, and chrome-plated, die-cast Schaller-style tuners.

Voyage-Air Guitar introduces two new Songwriter-04 guitar models at the 2010 NAMM Show:

**Model VAOM-04.** This is a full-size 'OM-style' acoustic guitar. Regarded by many players as the most comfortable shape for an acoustic guitar, this design flatters finger-style playing, with a traditional 1- $\frac{3}{4}$ " nut width and 24- $\frac{3}{4}$ " scale length. The solid Spruce top delivers clear, articulate tone that responds vividly to any style of play.

**Model VAMD-04.** Here's a classic Dreadnought shape that's slightly reduced in size: 15/16 that of a normal Dreadnought guitar. This makes for a comfortable size that gives up nothing when hitting fast strumming and quick chord changes. The fingerboard is full-size, with a 1- $\frac{11}{16}$ " nut width and 24- $\frac{3}{4}$ " scale length. The solid Spruce top means this guitar can get LOUD when you dig into the strings, yet can still respond to the subtleties of the most delicate touch.

New for the Songwriter-04 series is the included **TransitBag™** carrying case. Slimmer and lighter than other Voyage-Air guitar cases, the TransitBag puts these guitars in the category of the most compact full-size acoustic folding travel guitars.

**With an MSRP of \$599**, the new Voyage-Air Songwriter-04 series represents guitars that have stunning retro-good looks, the signature solid-top sound, and the built-in travel value that is unique to all Voyage-Air products.

"From day one, it was my goal to have a full line of guitars, spanning retail price points from \$399 on up," said Jeff Cohen, co-founder of Voyage-Air Guitar. "The new Songwriter-04 series guitars fill a critical niche in our lineup. These are beautiful guitars that remain affordable while incorporating a solid Spruce top. I mean it: just one strum and you will discover what I did. Price aside, these are amazing guitars."

More information is available NOW at the Voyage-Air Guitar website: [www.voyageairguitar.com](http://www.voyageairguitar.com).

Come see all the amazing new Voyage-Air Guitar models at NAMM in Hall E, Booth #1525!

Sincerely,

**The Voyage-Air Team**

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